Zac Malmquist   24488 Cedar Shores Dr   320-339-2200
Cohasset, MN 55721   zmalmquist@gmail.com

Zac Malmquist

Technical Lead | Sitecore Architect | 6× Sitecore Technical MVP | Enterprise Web Solutions Leader
Web development leader with 30 years of experience, including 20+ years specializing in Sitecore. Led many end-to-end Sitecore implementations for Fortune 500 and global brands. Deep expertise in designing and delivering scalable, high-performance Sitecore solutions; modernizing legacy platforms; implementing headless CMS architectures; and deploying solutions across AWS and Azure. Actively driving adoption of AI-powered solutions to optimize the development lifecycle. Proven ability to lead onshore and offshore teams, deliver complex programs on schedule, and achieve measurable business outcomes.

Projects

Amgen.com — *Sitecore Technical Lead, 2023–2025*

- Directed a **40-site migration** to Sitecore 10.4, overseeing a cross-functional team of **20 developers** across onshore/offshore locations.
- Optimized DevOps pipelines, cutting deployment time and reducing post-launch issues.
- Provided ongoing support for **200+ live sites**, maintaining **99.99% uptime**.
- **Incorporated AI** to improve automation of development life cycle.

AmerisourceBergen.com — *Sitecore Architect, 2022–2023*

- Led an upgrade from Sitecore 8.3 to 10.1, ensuring zero downtime for critical healthcare services.
- Implemented Coveo enterprise search, improving search result accuracy and reducing query time.

SeminoleHardRockTampa.com & SeminoleHardRockHollywood.com — *Sitecore Architect, 2019*

- Architected and launched high-traffic entertainment sites with **personalized content delivery**.
- Integrated scalable event and promotions platform to handle **thousands of concurrent users**.

NixonPeabody.com — *Sitecore Headless Implementation Lead, 2021–2022*

- Delivered a modern **headless Sitecore architecture** for a global law firm, improving page speed and developer productivity.
- Coordinated front-end and back-end teams to align on API contracts and deployment strategy.

DirectEnergy.com — *Sitecore Architect, 2018–2019*
- Implemented GeoIP-based personalization to target customers by region, boosting engagement metrics.

- Provided full lifecycle development and post-launch support for high-volume energy service portal.

Experience

2016-2025
Sitecore Technical Lead | Practice Lead | Architect (Contract)
Contracted with several companies offering my technical skills and leadership.
- Amgen - Thousand Oaks, CA
- Geekhive - Warwick, NY
- Merkle - Warwick, NY
- SingleStone - Richmond, VA
- Seminole Hard Rock Support Services - Hollywood, FL
- Arke Systems - Atlanta, GA
- Alpha Solutions - Addison, TX
- Health Trust - Nashville, TN

2012-2016
Sitecore Architect.
Xcentium   Culver City, CA

2011-2012
Lead Sitecore Developer / Web Team Lead
Avastone Technologies   Little Chute, WI

2010-2011
Senior Consultant
The Revere Group   Chicago, IL

2006-2010
Web Consultant / Lead Developer
Aware Web Solutions   Minneapolis, MN